

Grant Award CPIMP211302  
Quarterly Progress Report

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## TRANSMITTAL MEMO

**Award:** CPIMP211302

**Date:** 1/30/2024

**To:** Michelle Browne, Project Officer  
DHHS OASH OMH

**From:** Laura McKieran, Executive Director  
Community Information Now

**Re:** Quarterly Progress Report: Year 03 Quarter 01

**Note:** As required by the Notice of Award, please find following Community Information Now's Quarterly Progress Report for the first quarter of Year 3. Please do not hesitate to contact me if you have questions or concerns, and thank you as always for your time and assistance as we pursue project and OMH objectives.

## **Quarterly Progress Report**

**Grant #:** CPIMP211302

**Name of Grant Program:** Assessing Social Determinants of Health Data Through Local Data Intermediaries Project

**Grantee Project Name:** Increasing Community Access to and Use of Social Determinants of Health Data through Local Data Intermediary in Bexar County, Texas

**Grantee Project Director Name:** Laura McKieran

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**Grantee Organization Name:** Community Information Now

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**Year of Grant Cycle:** 03

**Reporting Quarter:** 01

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## **PART I. PROJECT NARRATIVE**

### **1. Progress Narrative**

**Program Purpose/Strategies/Interventions: Describe the strategies/interventions provided during this reporting period.**

#### **A. Project Objectives**

**Indicate if there are any changes; refer to *Appendix A*.**

There have been no changes to the two major objectives in support of that goal: (1) facilitate community stakeholder access to and utilization of integrated community-level SDOH and health data, and (2) increase community stakeholder skill and capacity to use and apply that data to address health disparities among racial and ethnic minority populations.

As per Appendix A in the reporting guidance, the following table summarizes any changes to, and Y3Q1 progress on, each objective and sub-objective. Greater detail on the progress per sub-objective is provided below the table.

<b>GOAL:</b> Strengthen local efforts to reduce and eliminate health disparities through the use of timely, relevant, quality local SDOH and health data.			
<b>Key Objective as Stated in Application #</b>	<b>Objective per Y3 Quarter 1 Progress Report<sup>1</sup></b>	<b>Justification for the Modification</b>	<b>Does the modification(s) affect the logic model or evaluation plan?<sup>2</sup></b>
<b>Objective 1:</b> facilitate community stakeholder access to and utilization of integrated community-level SDOH and health data	No change	-	-
Sub-obj. 1.1: Development and testing of super-neighborhoods	No change (complete)	-	-
Sub-obj. 1.2: User-centered design (UCD) of the platform	No change (complete)	-	-
Sub-obj. 1.3: SDOH/health dataset acquisition, processing, and integration	No change (ongoing)	-	-
Sub-obj. 1.4: platform development and testing	No change (ongoing)	-	-

<sup>1</sup> If there is no change to the original Objective, recommend inserting “no change” per Objective. If there is a change, recommend highlighting the modification.

<sup>2</sup> If there is no change to the logic model or measures, recommend inserting “no change” per Objective. If there is a change, recommend highlighting the modification in the logic model and evaluation plan. **If there has been a change in the logic model, attach revised logic model.**

Key Objective as Stated in Application #	Objective per Y3 Quarter 1 Progress Report <sup>1</sup>	Justification for the Modification	Does the modification(s) affect the logic model or evaluation plan? <sup>2</sup>
<p><b>ACCOMPLISHMENTS:</b>  <b>Please see narrative below this table for greater detail.</b></p> <ul style="list-style-type: none"> <li>• Launched site redesign with improved navigation</li> <li>• Continued developing additional site features</li> <li>• Began data update process</li> </ul>			
<b>Objective 2:</b> increase community stakeholder skill and capacity to use and apply that data to address health disparities among racial and ethnic minority populations	No change	-	-
Sub-obj. 2.1: Outreach to potential data users	No change (ongoing)	-	-
Sub-obj. 2.2: Training and other supports	No change (ongoing)	-	-
<p><b>ACCOMPLISHMENTS:</b>  <b>Please see narrative below this table for greater detail.</b></p> <ul style="list-style-type: none"> <li>• Delivered several brief presentations and more in-depth trainings on Bexar Data Dive</li> <li>• Delivered #GetData “data 101” literacy training in partnership with The Nonprofit Council</li> <li>• Fielded survey of all CI:Now contacts to learn whether people know about and have used Data Dive, and if so, for what purpose</li> <li>• Continued adding to HubSpot contact management database to support outreach efforts and recruitment for training and any further user-centered design or testing needed</li> </ul>			

- **Sub-objective 1.1: Develop and test super-neighborhoods (Statistical Small Areas or SSAs).** This objective was completed in Y1Q4 and no further work on this sub-objective is expected to be needed during the grant project period. CI:Now’s work related to this objective is now focused solely on disaggregating data by SSA and disseminating to the field information on the methods used to develop the SSAs.
- **Sub-objective 1.2. User-Centered Design (UCD) of platform, outreach, & training.** This objective was completed in Y1Q3. CI:Now continues to receive community input on desired new features and indicators from users, presentation audiences, and training participants, and this input is used to plan and prioritize site improvements.

- ***Sub-objective 1.3. Dataset acquisition, processing, and integration.*** As of the end of Y2Q4 CI:Now had processed and loaded 100% of the target of 104 indicators. Because some data turned out not to be available and other new data was discovered or offered, the 104 indicators loaded do not exactly match the initial target list. Staff have been maintaining a list of additional indicators requested by the community, and more indicators beyond the initial target list will likely be added to Data Dive later in Year 3.
- ***Sub-objective 1.4. Platform development and testing.***

Starting in Y2Q4 CI:Now worked with a (small and minority-owned) communications firm to redesign Bexar Data Dive's aesthetic appearance and improve site navigation and iconography. That redesign launched in October to very positive feedback.

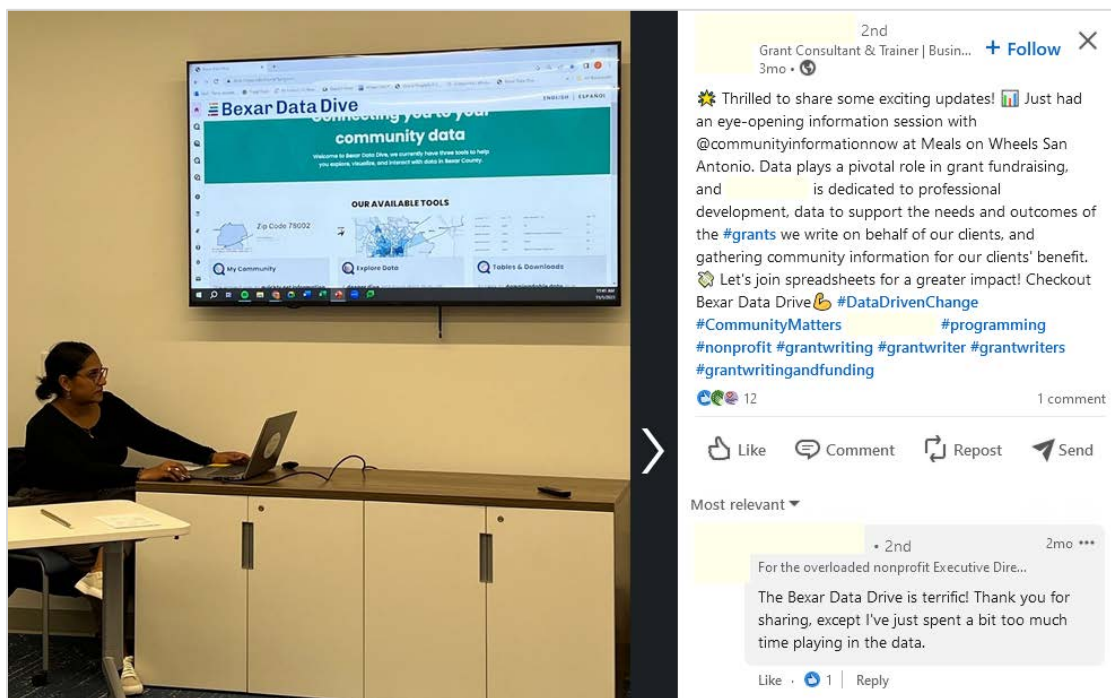
In Y3Q1 CI:Now executed a Year 3 contract with the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University (GVSU) in Grand Rapids, Michigan, a sister organization in the National Neighborhood Indicators Partnership (NNIP), to continue development of and fixes to the platform. Work began in Y3Q1 on several important new improvements partially funded by the additional \$50,000 awarded in Year 2 and carried over to Year 3:

1. Add compare to trend chart (multiple trend lines)
  2. Dashboard toggle to view all map, trend, compare at same time
  3. Linking between tools (ex. Tables and downloads links to map, trend)
  4. Improve responsiveness on smaller screens
- ***Sub-objective 2.1. Outreach to potential data users.*** Outreach in this sub-objective is intended to mean outreach to help people discover Bexar Data Dive and access and use the data to decrease health disparities. The Training Specialist continues to maintain and use the HubSpot outreach database, and new contacts are often made through demos and trainings. As noted above, CI:Now's #GetData basic data literacy training was promoted by The Nonprofit Council, with information about the training and about CI:Now itself reaching over 200 nonprofits in the San Antonio area, including very small ones.

Although the 2023 Impact Survey's primary purpose was to gather information about which CI:Now tools and reports local people use and for what purpose, the survey also helped raise awareness of Data Dive and other CI:Now resources among the 500 people to whom the survey was distributed in Y3Q1. As one respondent noted, "This survey is useful in itself because it shows products CI:Now has created, products I was unaware of." Similarly, each community demo or presentation brings valuable new relationships; two will be described in the Successes section below.

- ***Sub-objective 2.2. Training and other supports.*** Bexar Data Dive demos and trainings continued in Y3Q1. Two important Data Dive-focused demos/presentations are noted in the Successes section below, but the most notable Y3Q1 progress for this subobjective is the launch of the new data literacy training held in November. In collaboration with The Nonprofit Council (TNC), CI:Now presented #GetData, a fun and low-pressure workshop to help attendees understand and use data about community conditions in the county.

Developed with nonprofit staff and board members in mind, this training was geared to break down technical concepts and explore data at a basic level. The 3-hour workshop started with a basic coverage of data literacy concepts, followed by simple and local examples to help people think critically about the data that they work with. The session included a Bexar Data Dive demo to introduce attendees to community-level data and how to use it for their nonprofit needs. Eleven people pre-registered and none no-showed. Breakfast fare—tacos, coffee, and pan dulce—were provided. Attendee engagement was encouraged through questions and input of their own relevant examples. They also expressed both an interest in using Bexar Data Dive for their nonprofit needs as well as an interest in future trainings.



**B. Disparity Impact Statement**

- **Population of Focus: Describe progress on numbers served/trained/reached during this reporting period, disaggregated by race/ethnicity and for the disparate population(s) identified in the Disparity Impact Statement. Refer to Appendix B.**

**DIS: Participants by Population Type in Grant Year 3, Bexar County, Texas**

Population Type	% Locality	Q1	Q2	Q3	Q4	FY3 Cumulative	FY3 Target
Total numbers to be reached		458				458	1,000
<b>Race/Ethnicity Group*</b>							
Black/African American	7.4%	34				34	74
American Indian/Alaska Native	0.2%	1				1	2
Asian	3.2%	15				15	32
White, Non-Hispanic	26.7%	122				122	267
Hispanic or Latino	59.3%	272				272	593
Native Hawaiian/Pacific Islander	0.1%	0				0	1
Some other race	0.4%	2				2	4
Two or more races	2.7%	12				12	27
<b>Sex*</b>							
Female	50.6%	232				232	506
Male	49.4%	226				226	494
<b>User Type</b>							
General (proxy: HS grad/GED or less)	40.9%	187				187	409
Advanced (proxy: Some college or higher)	59.1%	271				271	591
Spanish-Preference (proxy: speak Spanish at home and speak English less than “very well”)	11.6%	26				26	116

\* Google Analytics, which does not capture race/ethnicity or sex, remains the only data source available for Data Dive users and visits, so the numbers shown are estimates based on the Locality percentages applied to the actual total number of users. User Type, however, is based on actual proportion of users for the My Community tool (General) vs. the Explore and Tables tools (Advanced).

- **Quality Improvement Plan: Describe progress on quality improvement strategies implemented to address disparities related to access, use, and outcomes. Describe status on adherence to the National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health and Health Care.**

The table on the following page summarizes status of adherence to the National CLAS Standards via the strategies set forth in CI:Now’s DIS.



Domain and strategy	Status
<b>A. Access to the data</b>	
1. Members of the General User Disparate Population guide platform design, including features and navigation	Info gathered in Y1 was used to develop and test the beta version of the platform, and user preferences are being included in decisions about what functionality to add in Y2 and Y3.
2. Create simpler site “front door” that is mobile-friendly	Bexar Data Dive was launched by the end of Y1 with the “My Community” feature, a simple “front door” that generates a report of all the data contained in the platform for the geography the user chooses (county, ZIP code, SSA, or census tract).
3. Work with community partners on outreach to maximize awareness of the tool, supported by an outreach database	CI:Now developed plan of outreach strategies and targets/audiences and built out the HubSpot dataset. Outreach began late in Y2Q1 and is ongoing.
4. Demystify the platform and data in general by gathering and promoting stories of data use by non-technical people in community and grassroots settings	CI:Now has been gathering data use stories and has identified local videographers who could create short testimonial videos. Candidates for these videos are being identified through follow-up with respondents to the 2023 Impact Survey.
5. Develop Spanish-language version of the site [specific to Spanish-Preference User Disparate Population]	The Spanish-language version, which exactly mirrors the English-language version in features and data content, launched 1/25/23.
6. Providing training and supports for using the data platform	To date CI:Now has conducted 17 local demos/trainings attended by 280 people, 61% of whom participated in person and 39% virtually. CI:Now has published video tutorials and pdf tip sheets, and has embedded help/tips in the Data Dive platform itself.
<b>B. Use of the data to decrease health disparities</b>	
1. Develop and deploy data literacy training grounded in common real-world scenarios to help people understand data	The first #GetData training was held in Y3Q1. Data literacy is also built in to every presentation. For example, a Data Dive demo that shows how the user can toggle between an error bar and a text range in a bar chart creates a natural opening to explain briefly what a margin of error is, why it shouldn't be ignored, and how it can be used to identify racial/ethnic and other disparities.
2. Provide “just in time” training/consultation to either an organization or a collaborative seeking to use data to inform decisions	Although grant funds were not used, CI:Now was able to use Data Dive to support several collaboratives using data in Y2Q4 and Y3Q1: (1) three United Way Impact Councils, through which community members choose indicators/issues for which United Way funds should be allocated; and (2) the local Community Health Improvement Plan Steering Committee and Workgroups.

### **C. Personnel Matters**

**Summarize the status of the project's staffing situation, including key staff vacancies, efforts to fill these vacancies, and changes in key personnel during the reporting period. If there have been staffing changes, provide the current project organizational chart with titles and names of incumbents, including evaluation specialist(s). Provide resumes for any new key staff (if not previously provided).**

The core staffing via UTHealth that was described in the original grant application, along with the two new project staff hired in Y2Q1, are all still on the team and actively working on this project.

### **D. Partners**

**Recipients should collaborate with other partners to implement the interventions, including institutions of higher education, local school districts, faith-based groups, community-based organizations, public health entities, and community health centers. Describe the role of each partner for this reporting period. Discuss the activities relative to the project carried out during the reporting period by each partner. Discuss changes, if any, (e.g. change of membership in the partnership, change in roles) that occurred during the reporting period.**

Drawn from the grant application project narrative, the table on the following page summarizes each core partner's role in the project. A new row has been added to the end of the table to capture core partner collaboration to disseminate information about Data Dive and how communities can use data to identify and eliminate health disparities. More information about those activities will be provided in the next quarterly report. New collaborations are developed virtually every grant quarter, but no changes have been made to the original partnership agreement.

### **E. Institutional Review Board (IRB)**

**Describe status.**

As is protocol at UTHealth, CI:Now core staff's home institution, the Executive Director/Principal Investigator met by phone with personnel in the Office of Human Research Protections to describe the project and determine what aspects of the overall project require IRB review and approval. With regard to the user-centered design work early in the project, CI:Now was advised that regardless of how the data is collected – focus group, interview, survey, etc. – if the sole purpose and use of the data is to inform the design of the data platform, its content, related trainings, or other product/service, IRB review and approval is not required. Should the data be used instead for research, that would require IRB and approval.

Role	CI:Now	THC	C3HIE/HASA	COSA Health	COSA ITSD
Administer and responsibly steward federal grant funds	•				
Has ultimate responsibility to ensure goals and objectives are achieved	•				
Support a collaborative evaluation process that quantifies progress	•				
Coordinate communication among all core collaborating entities and other community participants	•				
Implement user-centered design process to determine platform requirements and core design elements	•				
Develop, test, deploy, host, and manage data platform	•				
Coordinate and provide training and TA that support the community in using both the platform and the data provided through the platform	•				
Participate in the user-centered design process to maximize the degree to which the needs of both internal and external users are captured in the platform requirements and design	•	•		•	•
Participate in establishing and maintaining data governance policies and procedures to ensure data privacy, integrity, and responsible use	•	•	•	•	•
Provide highly-disaggregated datasets for platform	•	•	•	•	•
Connect CI:Now with existing and potential data users who would benefit from support in using both the platform and the data accessed	•	•	•	•	•
<b>Disseminate information about Data Dive and how communities can use data to identify and eliminate health disparities</b>	•	•		•	

## F. Evaluation Plan

### Describe the following:

#### 1. Instrumentation, selected and used

CI:Now is using its ClickUp project management platform to monitor progress on percent of targeted indicators loaded and is using Google Analytics to measure Data Dive users and visits for both the English- and Spanish-language versions. HubSpot supports quantification of outreach, and an Excel log tracks trainings, attendance, and post-survey results. The user satisfaction mini-survey mentioned in the Y2Q1 report has been added to Data Dive; it appears on the right side of the screen once the user has been on the site for 60 seconds. The survey of all CI:Now contacts, called the 2023 Impact Survey, was deployed in November; a partial printout is included as an appendix to this report.

**2. Other (specify): (a) Status of evaluation activities; (b) Discuss any current or anticipated problems with evaluation activities; (c) Discuss any changes in your evaluation plan; (d) Promising practices identified.**

- **Status, problems, and changes.** As of this time all planned data collection methods remain as described in the project narrative evaluation plan table (pp. 43-44). Data has been being collected continuously since Y2Q2 on all but two measures (percent of contacts reporting use of platform data and number and content of data use stories gathered), for which data collection began in Y3Q1.
- **Promising practices.** CI:Now is compiling lessons learned over time and maintaining that information in one place to facilitate inclusion of key lessons into the dissemination toolkit. To date that includes relevant text from quarterly reports and the NCCA, along with summaries of notes from project retrospectives held in March 2022, October 2022, March 2023, and November 2023. CI:Now's Project Manager has been working separately with the contracted web developer at GVSU to identify any additional lessons learned specific to platform development and joint project management that were not surfaced in the project retrospective; that information will eventually be included in the end-of-project Dissemination Toolkit.
- The 2023 Impact Survey was deployed at the end of November 2023 and remained open through early January 2024. Of the 45 respondents during that period, 78% were familiar with Bexar Data Dive, making it CI:Now's best-recognized online data tool, an indicator of effective communications and outreach over the past two years. Respondents who were familiar with Data Dive reported using it for strategic planning, grants, program planning, research, comparing geographies and demographics, and for specific indicators like poverty rates by race/ethnicity and drug poisoning information. Respondents found Data Dive to a good place to start and a good way to identify health and other disparities:

*"This is the tool I use most frequently for baseline research to guide what my next steps will be and where to dig deeper."*

*"[I use Bexar Data Dive] to explore data on different metrics and compare geographies and demographics when available."*

Bexar Data Dive is CI:Now's most recognized data tool, but one older data tool – the Viz-a-lyzer, retired in late 2023 – was rated as more impactful. ("Of our data tools that you are familiar with, please rank them in order of most to least impactful to your work.") That result is not surprising, as the Viz-a-lyzer launched in 2016, so the community had already been using it for five years by the time Data Dive launched in fall 2021. Data Dive is an incomparably more robust resource, and as time goes by, Data Dive will be of as much or more use to the community as Viz-a-lyzer was. However, CI:Now listened when people expressed regret at the loss of Viz-a-lyzer, and have worked to ensure that Data Dive offers 100% of the data and functionality

that Viz-a-lyzer did. Development of the final pieces of functionality to accomplish that goal began in Y3Q1, and CI:Now expects to release those new features in Y3Q2.

Although the input is informal and unsystematic, the community also continues to inform ways of thinking about and documenting the impact of this project. During the question and answer portion of the Spurs SCLI in-person presentation, one participant whom CI:Now staff did not know said, “You have *no* idea how many hours Dive has saved me pulling data for grant applications.” Staff introduced themselves after the session, exchanged business cards, and said, “So what’s the chances you could estimate that number?” Follow-up with her and with survey respondents is underway in Y3Q2.

## G. Dissemination

**(Related Products, including Presentations, Publications and Materials): Describe and provide copies and/or links of products\* developed, modified, or otherwise used in the planning, administration, and management of the grant during the reporting period. Also, describe any upcoming trainings, abstracts, major activities, etc. \* Note: As products are developed upload them to GrantSolutions as a Grants Note.**

**1) Presentations: Please list all professional presentations about the funded project made during the current quarter, including: (a) Presentation citation, Conference/meeting level (international, national, state, regional, or community/local); (b) Status (submitted, accepted/rejected, or delivered) - If Delivered: Date presented; (c) Total number of attendees. \*Note - Please do not count partner meetings or trainings.**

Citation	Level	Status	Delivered	Attendees
Rodriguez, ND, Parra, JZ. (2023, December 1). <i>Landscape of Women in San Antonio</i> . Spurs Community Leadership Institute, San Antonio, Texas, December 1, 2023.	Local	Delivered	12/1/23	~15
Rodriguez, ND, Parra, JZ. (2023, December 4). <i>Landscape of Women in San Antonio</i> . Spurs Community Leadership Institute, San Antonio, Texas, December 4, 2023.	Local	Delivered	12/4/23	~12
Parra, JZ. (2023, December 11). <i>CTSA Leadership Advisory Council Meeting</i> . UTHSCSA Institute for Integration of Medicine and Science, San Antonio, Texas, December 11, 2023.	Local	Delivered	12/11/23	~25

Bexar Data Dive trainings and demos to local users are discussed elsewhere in this report and not included here.

**2) Publications:** Please list all peer-reviewed publications that were submitted, in revision, accepted/published, or rejected, including: (a) Publication citation; (b) Date published or to be published; (c) Status for reporting period (submitted, accepted/rejected, published).

Citation	Date	Status
Forrest DL, Pyne JD, Martinez CE, McKieran LC. Guidance on User-Centered Design to Create a Health Data Dashboard. <i>Perspect Health Inf Manage</i> . [submitted]	5/2024	Submitted
McKieran LC, Pyne JD, Martinez CE, Forrest DL, Parra JZ, Rodriguez ND. Reinventing Community Health Needs Data: A Report from the Field. <i>J Health Care Poor Underserved, Supplemental Issue</i> [invited paper submitted 1/2/24]	8/2024	Submitted
McKieran LC, Parra JZ, Forrest DL, Rodriguez ND, Martinez CE, Pyne JD. Commentary: Local Data Capacity is Critical Community and Public Health Infrastructure. <i>J Health Care Poor Underserved, Supplemental Issue</i> [invited paper submitted 1/2/24]	8/2024	Submitted

**3) Products\*:** Please list all new, targeted educational materials and campaigns including: (a) Webinars; (b) Newsletters; (c) Media campaigns; (d) Print materials, including posters/billboards; (e) Web materials. \* For each new, targeted educational material or campaign, please describe: (a) Title; (b) Target audience; (c) Purpose.

Type	Title	Target Audience	Purpose
Newsletter (October)	Bexar Data Dive has a new look!	General, community residents	Outreach, training
Social media post	San Antonio Health Equity Symposium post-presentation announcement	General, community residents	Outreach, training
Social media post	United Way SATX Successful Students Impact Council Strategy Mapping post-meeting announcement	General, community residents	Outreach and promotion
Social media post	Get To Know SSA 27, home to Colonies North Neighborhood!	General, community residents	Outreach and showcasing local neighborhoods on Dive

Type	Title	Target Audience	Purpose
Social media post	Get To Know SSA 89, home to Bexar County's share of Selma!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	Get To Know SSA 26, home to NW San Antonio's neighborhood Mockingbird Hill!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	Bexar Data Dive has a new look!	General, community residents	Outreach and promotion
Social media post	#GetData post-training announcement	General, community residents	Outreach and promotion
Social media post	Get To Know SSA 52, 69, and 70, a custom located that's home to the Converse, TX neighborhood!	General, community residents	Outreach and showcasing local neighborhoods on Dive. Training promotion on new feature, Create Your Own Area
Social media post	NNIP Fall 2023 post-partner meeting announcement	General, community residents	Outreach and promotion
Social media post	Get To Know SSA 44, home to Oakland Estates!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	CI:Now Impact Survey announcement	General, community residents	Promotion of CI:Now tools, including Dive
Social media post	Get To Know SSA 48, home to Oak Haven Heights!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	UTHSPH Student Meet and Greet post-Bexar Data Dive demo announcement	General, community residents	Outreach and promotion
Social media post	Get To Know SSA 26, home to Hacienda Tecolote!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	SCLI Landscape of Women in San Antonio presentation re-post	General, community residents	Outreach and promotion
Social media post	Get To Know SSA 65, home to Oak Hollow Park!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Social media post	Have you seen Bexar Data Dive's new look?	General, community residents	Outreach and promotion

Type	Title	Target Audience	Purpose
Social media post	Get To Know SSA 12, home to the Harmony Hills neighborhood!	General, community residents	Outreach and showcasing local neighborhoods on Dive
Web content	<a href="#">OMH Grant Progress Dashboard (performance metrics updated)</a>	Partners & general	Transparently communicate project progress and status

## H. Successes and Lessons Learned

**Please provide information about any additional notable achievements (successes) you have made in the past quarter, if it is not already mentioned previously. Please provide information about any challenges you encountered and/or lessons learned in the past quarter, if it is not already mentioned previously.**

### Successes

- To date Bexar Data Dive has had 22,358 visits from 1,584 unduplicated users, already far exceeding the Y3 target of 1,000 users.
- The new Bexar Data Dive interface was launched in Y3Q1. All of the features that users are familiar with are still there and they work the same way, but we collaborated with a local graphic designer, The Mighty Group, to elevate and redesign the site's look and feel. Improvements to the site design and accessibility include:
  - Consistent icons throughout the site to help users quickly see and access features like pop-up indicator definitions
  - Improved presentation of multiple charts to help user identify where one ends and the other one starts.
- The "About the Data" page, which is dedicated to data definitions, lay-friendly notes, source links, and metadata in general, was greatly expanded in Y3Q1. Information that helps users use the data effectively and responsibly is available throughout the online data platform. The updated information is also available across the tools with helpful mouseover text and "information" buttons that give a snapshot of this information and link to the respective information on the "About the Data" page.
- Discussed above in the Evaluation section, CI:Now launched its first-ever Impact Survey to learn what happens after they publish or provide data. The survey was meant to understand and measure CI:Now's outcomes; to understand how their data is used and how; and to learn what difference it made in the community. CI:Now learned that Bexar Data Dive was their most recognized tool and that many users use their data and tools for strategic planning, grants, program planning, research, comparing geographies and demographics, and for specific indicators. Respondents found Bexar Data Dive to be



impactful for kicking off their research projects and comparing statistics between geographies.

- At the request of a senior member of the Bexar County staff, CI:Now provided an estimate of the cost to add County Commissioner's Court precincts to Data Dive. The county's decision is pending.
- CI:Now gave three presentations that have led to follow-up connections.
  - Invited by the Spurs Community Leadership Institute (SCLI) to present data on the Landscape of Women in San Antonio, CI:Now gathered data on women in San Antonio across relevant indicators such as demographic, economic, education, and health. Attendees were SCLI fellows in this year's Women in Leadership Cohort, a group of 30 women nonprofit leaders in San Antonio and across South Texas. About half of that cohort is participating in-person and half virtually in separate sessions, and CI:Now gave each group the same 45-minute presentation and explanation of a series of charts, graphs, and maps. Attendees asked a number of good questions about the data and about Bexar Data Dive. Feedback included gratitude for the work that CI:Now does to better the community.
  - The Institute for Integration of Medicine and Science (IIMS) at UT Health San Antonio – a different institution from UTHouston School of Public Health in San Antonio, where CI:Now is based – invited CI:Now to their Leadership Advisory Council meeting to present an introduction to Bexar Data Dive. The Dive demo was presented over 45 minutes over Zoom and spotlighted new features to the online platform. Attendees were primarily faculty and staff from UT Health San Antonio and partner organizations. A faculty member in the biostatistics division later contacted CI:Now to discuss a collaboration around comparing neighborhood-level social determinants of health to patient outcomes. That meeting is pending.

### **Lessons learned**

- With a total of 45 responses, the Impact Survey did not garner the response rate that was anticipated despite reaching out to all contacts via email and multiple post advertisements on social media. Though the survey was meant to gauge CI:Now outcomes, it was also designed to introduce respondents to all of CI:Now's tools and reports, as it included images of and links to each. One survey response confirmed that, the "survey is useful in itself because it shows products CI:Now has created, products I was unaware of."
- Part of the purpose of collaborating with TNC was to extend the audience reach and build on existing local infrastructure to hopefully encourage higher participation. Though the #GetData workshop in collaboration with TNC had full attendance, CI:Now originally anticipated providing two different sessions on different dates. TNC and CI:Now decided to only offer one date for pre-registration and leave the other date open in case the first filled up. Unfortunately, there were lower than anticipated registrations so the workshop was only offered on one date.

**I. Technical Assistance**

**Please report each key challenge and/or technical assistance need facing your project. Please describe any action taken to resolve this challenge (e.g., outreach to your FPO, attempted collaboration with partners, etc.).**

CI:Now staff participated in both a joint grantee meeting and a one-on-one with project officer Dr. Browne in December 2023. As of this writing in January 2024, CI:Now has no technical assistance (TA) needs. Feedback on any aspect of the project is always welcome.

**J. Sustainability Activities**

**Describe the approach or plan for sustaining the project after the period of Federal funding ends. Identify factors that will lead to the project's sustainability. Factors may include: (a) Creating an Action Plan; (b) Securing Community Support; (c) Integrating Programs Into Existing Programs and Services; (d) Creating Strategic Partnerships; (e) Securing Diverse Financial Opportunities; (f) Developing or Revising Policy.**

The table on the following page summarizes the current status of each strategy in CI:Now's Sustainability Plan. If not described in that Current Status column, activity related to that strategy is detailed elsewhere in this report.

**Primary Sustainability Strategies for Activities to Sustain (Table 3 in Sustainability Plan)**

Activities to sustain	Primary sustainability strategies	Current status
<b>1. Platform design, development, testing (Sub-obj. 1.2, 1.4)</b> <ul style="list-style-type: none"> <li>• Hosting</li> <li>• Ongoing dev site testing and monitoring</li> <li>• Identify and fix bugs</li> <li>• Translate any changes to Spanish</li> </ul>	a. Integrate into CI:Now's existing site hosting and monitoring processes b. Secure revenue to support web development (site fixes) and Spanish translation	In progress  In progress
<b>2. Data content (Sub-obj. 1.3)</b> <ul style="list-style-type: none"> <li>• Revise code if data formats etc. change</li> <li>• Write code for any new public data</li> <li>• Ad-hoc requests and data processing for non-public data</li> <li>• Backend database updates to incorporate new indicators</li> <li>• Format and load new data</li> </ul>	a. Free up existing staff resources (data processing, project management) by retiring the Viz-a-lyzer, an older data tool that is less powerful than Bexar Data Dive and is currently updated annually b. Write code during project period that automates data processing and load as much as possible, minimizing time required for data updates c. Integrate management of data updates into CI:Now's existing project management processes d. Add to Bexar Data Dive any appropriate data collected through another project (e.g., community health assessment)	Complete  Complete  Complete  Ongoing
<b>3. Outreach &amp; communication (Sub-obj. 2.1)</b> <ul style="list-style-type: none"> <li>• Establish new outreach partnerships</li> <li>• Revise/refresh outreach materials if needed</li> <li>• Conduct ongoing outreach</li> <li>• Communicate widely about new data and features as per Communication Plan</li> </ul>	a. Integrate into CI:Now's existing Communication Plan and activities b. Partner with others to integrate communication/outreach into existing local capacity-building initiatives to minimize expenses related to venue space, scheduling, and other logistics c. Secure revenue to support outreach activities and materials	In progress  In progress  In progress
<b>4. Training and supports (Sub-obj. 2.2)</b> <ul style="list-style-type: none"> <li>• Update video tutorials if features or navigation change</li> <li>• Review training content annually and revise as needed</li> <li>• Conduct trainings</li> </ul>	a. Partner with others to integrate trainings into existing local capacity-building initiatives to minimize expenses related to venue space, scheduling, and other logistics b. Secure revenue to support training activities and materials	In progress  In progress
<b>5. Evaluation (no specific sub-obj.)</b> <ul style="list-style-type: none"> <li>• Measure process and outcome objectives, including written and/or video outcome (data use) case studies</li> <li>• Revisit evaluation plan annually to ensure process and outcome indicators are appropriate</li> </ul>	a. Integrate into CI:Now's existing performance management and evaluation activities	Complete; ongoing

**PART II: PROJECT PROGRESS**

**PROGRAM MEASURES - Include measures for each quarter that display the progress of your program. We suggest you use the tables in Appendix C to report your program-specific data collected that supports program outcomes for this quarter and future quarters. Your table should also include baseline and target data. The table can be in Excel or Word format.**

The process and outcome measure tables as suggested in Appendix C appear on the following pages.

<b>PROCESS MEASURES</b>		
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
1. Percent of target datasets (indicators) loaded to platform Target: 50% by end of yr. 1; 100% by end of yr. 2	100% of the target number of 104 indicators were loaded to platform by the end of Y2Q4.  <b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b> Useful alternatives were substituted for indicators for which data was not available.	Data did not turn out to be available for all indicators initially targeted.
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
2. Number of community organizations/entities to which outreach is done Target: 50 by end of year 2; 75 by project end	CI:Now built out and populated the HubSpot contact management database. HubSpot was used to generate the list of over 500 contacts to which the 2023 Impact Survey was distributed, and bounced emails were used to clean and update the HubSpot database.  <b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b> N/A	None
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
3. Number of training video views and document downloads Target: 50 by end of year 2; 75 by project end	CI:Now's four video tutorials have a combined total of 105 views to date, already exceeding target.  <b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b> N/A	None
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
4. Number of people trained (virtually or in-person)	- As of Y3Q1CI:Now has trained a cumulative total of 232 people. This total differs from the narrative elsewhere in this report because it excludes brief demos and presentations not specific to Data Dive.	None

Target: 50 by end of year 2; 75 by project end	<b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b>	
	N/A	
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
5. Lessons learned have been documented	Lessons learned are documented in every OMH progress report and every retrospective, the fourth of which was held 11/15/23	None
Target: in every project retrospective	<b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b>	
	N/A	
<b>Process Measure</b>	<b>Accomplishments</b>	<b>Challenges encountered</b>
6. Project findings have been disseminated	OMH Progress webpage includes all monthly and quarterly reports approved to date, as well as progress on evaluation metrics due to be measured. CI:Now and its web developer have documented the open source tools used in development of the platform, but that information is not yet public. A GitHub repository has been created; this repository is where platform code will be available to any community for download/use. Presentations have been made at several national and local conferences and three manuscripts have so far been submitted to peer-reviewed journals. CI:Now submitted two manuscript abstracts to the OMH Supplemental Issue of the <i>Journal of Health Care for the Poor and Underserved</i> in Y2Q4. In Y3Q1 full papers were invited for both, and CI:Now submitted those by the 1/2/2024 deadline. Other manuscripts are in the planning stages.	None
Target: End of each year	<b>How will these challenges be resolved? Please provide a brief explanation in narrative form.</b>	
	N/A	

PROGRAM OUTCOMES			
<b>Grantee Program Outcome</b>	<b>Status</b>	<b>Has data been collected?</b>	<b>If yes, please provide information about the data collected during this quarter.</b> Please include information as to how this will be measured and the baseline data that has been collected.
1. Number of data platform users Target: 750 in 1 <sup>st</sup> year after launch; then 1,000/yr.	In progress	Yes	Per Google Analytics, 1,697 cumulative users as of the end of Y3Q1.
<b>Please provide a brief narrative that demonstrates the status of the project as it relates to this program outcome.</b>			
The English-language platform soft-launched 9/29/22 and the Spanish-language version launched 1/25/23. The Y3Q1 total is 97% of Y3 target.			
<b>Grantee Program Outcome</b>	<b>Status</b>	<b>Has data been collected?</b>	<b>If yes, please provide information about the data collected during this quarter.</b> Please include information as to how this will be measured and the baseline data that has been collected.
2. Percent of sessions that are for Spanish-language portion of platform Target: 20%	In progress	Yes	The Spanish-language version launched in Y2Q2. Per website analytics, the Spanish-language site totaled 729 views and 113 users since its launch, which is 5.7% of 12,869 total views (combined English- and Spanish-language) in that same Y2Q2 – Y3Q1 period.
<b>Please provide a brief narrative that demonstrates the status of the project as it relates to this program outcome.</b>			
Intensive outreach efforts to monolingual Spanish speakers will begin February 2024, beginning with families involved in local schools, and are expected to increase the percentage of total views that are of the Spanish-language version.			

<p><b>Grantee Program Outcome</b></p> <p>3. Percent of platform visitors reporting the information found was “somewhat useful” or “very useful”</p> <p>Target: 50% by 1 year after launch; 75% by 2 yrs.</p>	<p><b>Status</b></p> <p>In progress</p>	<p><b>Has data been collected?</b></p> <p>Yes</p>	<p><b>If yes, please provide information about the data collected during this quarter.</b> Please include information as to how this will be measured and the baseline data that has been collected.</p> <p>A four-item Likert scale survey that pops up on Data Dive after 60 seconds was deployed in Y2Q2. Of cumulative respondents through Y3Q1, 94% rate it “somewhat useful” or “very useful”</p>
<p><b>Please provide a brief narrative that demonstrates the status of the project as it relates to this program outcome.</b></p> <p>Current performance exceeds target. The survey will continue to appear on the site.</p>			
<p><b>Grantee Program Outcome</b></p> <p>4. Percent of contacts reporting use of platform data to... (see Outcome 2 language)</p> <p>Target: 50% by 1 year after launch; 75% by 2 yrs.</p>	<p><b>Status</b></p> <p>In progress</p>	<p><b>Has data been collected?</b></p> <p>Yes</p>	<p><b>If yes, please provide information about the data collected during this quarter.</b> Please include information as to how this will be measured and the baseline data that has been collected.</p> <p>The digital 2023 Impact Survey was fielded November 2023 through early January 2024 to more than 500 contacts, sent from a staff member’s email account in 19 batches of about 25 contacts.</p>
<p><b>Please provide a brief narrative that demonstrates the status of the project as it relates to this program outcome.</b></p> <p>The 2023 impact survey was deployed November 2023 through early January 2024 and received 45 total responses, representing about 10% of successfully-delivered emails. A copy of the survey and cover email is included as an appendix to this report. Most respondents were affiliated with nonprofits, universities, and/or health care. Nearly 80% of respondents were aware of Bexar Data Dive. Data Dive is used for strategic planning, grants, program planning, baseline research, comparing geographies and demographics, and specific indicators like poverty rates by race/ethnicity and drug poisoning information.</p>			



<b>Grantee Program Outcome</b>	<b>Status</b>	<b>Has data been collected?</b>	<b>If yes, please provide information about the data collected during this quarter.</b> Please include information as to how this will be measured and the baseline data that has been collected.
<p>5. Number and content of data use stories gathered (intent is to learn more about how data is used and by whom)</p> <p>Target: 10 by 1 year after launch; 30 by project end</p>	<p>In progress</p>	<p>Yes</p>	<p>CI:Now has begun collecting information on data use and so far has six stories. Next, we will be collecting more detailed data use stories from respondents to the 2023 Impact Survey.</p>
<p><b>Please provide a brief narrative that demonstrates the status of the project as it relates to this program outcome.</b></p>			
<p>Results from the 2023 Impact Survey indicate people use Bexar Data Dive for strategic planning, grants, program planning, baseline research, comparing geographies and demographics, and specific indicators like poverty rates by race/ethnicity and drug poisoning information. Respondent follow-up begins in early February to learn more about how the data is used and to develop additional stories.</p>			

### **PART III: PROJECT MANAGEMENT**

**Part III of the Quarterly Progress Report also emphasizes managerial and other aspects of the project not specifically related to the implementation of grantee evaluation plans or subsequent data analysis, reporting, and dissemination.**

**This includes, but is not limited to, project management changes and challenges, personnel issues, modifications to previously approved project plans or other supplementary information, such as a modified logic model, as appropriate.**

#### **A. Other Management Issues**

**Discuss any current or anticipated problems and include strategies for resolution.**

CI:Now has identified no current or anticipated problems.

#### **B. Other Matters**

**Provide any other programmatic information, materials, questions, or recommendations developed under the grant during the reporting period.**

CI:Now continues to manage the project in its ClickUp platform and log time spent on project activities in the Toggl timekeeping application. Month- and year-to-date project expenditures are tracked and reported to the Board of Directors monthly in the Supplemental Statement of Functional Expenses, part of the routine monthly financial reporting package.

CI:Now is making reimbursement requests through PMS without issue.

##### **1. If applicable, a short description of COVID-19 related impacts to your project.**

CI:Now has been fortunate that COVID-19 has caused minimal to no impacts to the project. In Y3Q1 staff continued to work in the office two days of the week, on Wednesdays and another day of their choosing, with the rest of work being remote as it had been since March 2020. COVID-19 had no impact on staffing levels or recruitment activity in Y3Q1. The demos, trainings, and other presentations CI:Now has made since the platform launched have been a mix of in-person, hybrid, and fully virtual, and all have gone well.

#### **C. Logic Model**

**If modified, please attach updated logic model and highlight the changes and strike the deletions. Please refer to Appendix A and the footnote.**

No changes have been made to the logic model.

#### **D. Systems Level Outcomes**

**In what ways are you expanding access for racial and ethnic minorities or socio-economically disadvantaged individuals? Please include a description of any culturally or linguistically appropriate services that you are implementing.**

CI:Now's approach and plans are described in the DIS and in Sections 1 (Problem Statement) and 2 (Project Plan) of the grant application project narrative. As of Y3Q1, the major ways

CI:Now has expanded access for racial and ethnic minorities or socio-economically disadvantaged individuals are:

- Launch of the English-language beta version of Bexar Data Dive, which as of the end of Y3Q1 included multiple years of data for over 10 indicators disaggregated (as allowed by source data) by race/ethnicity, sex, age group, and geography. Supported geographies include county, San Antonio City Council District, ZIP Code Tabulation Area (ZCTA), Statistical Small Area (SSA), and Census Tract. The data is visualized through a map, comparison bar chart, and trend line chart.
- Launch of the Spanish-language beta version of Bexar Data Dive in Y2Q2, including all the same data and functionality as the English-language version.
- All training and outreach materials and some social media posts are also available in Spanish.
- It was intended that the platform be very easy to use to ensure that data could be accessed by people with lower technical skill or data literacy level. All the data in Bexar Data Dive can be accessed for any geography (e.g., Bexar County, City Council District 2) with *just two clicks*: one on “My Community” and one on the geography of interest.

As you probably know, funders and others want to know about nonprofits' outcomes, and so do we! We rarely know, though, what happens after we publish data. What data was used, and how? Has it made any difference in our community?

We're introducing the CI:Now Annual Impact Survey to learn more about those shorter-term and longer-term outcomes. Your feedback will help us improve and better help folks who do the hard work of changing the community for the better, like you!

Check out our simplified logic model [here](#) to see the "if-then" chain of how we think data helps.

Name:

Email (to be used only if we need to follow-up about this survey):

What type of organization are you associated with?

- University
- Nonprofit
- Grassroots
- Media
- Data provider
- Funder and capacity building
- General public
- Healthcare worker
- None

Other:

What is your data skill level?

- Advanced
- Intermediate
- Beginner
- No Experience

In what capacity or role do you use data?

- Advocacy
- Reporting
- Budgeting
- Program planning
- Evaluation
- Grant writing
- Research
- I don't use data

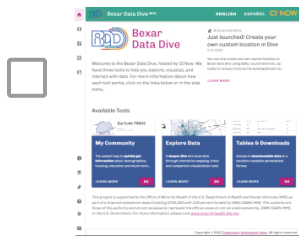
Other:

Other:

Are you familiar with any of our recent online data tools?  
 Select all that apply.

All reports and infographics listed here include the links (click on the name or the image) so you can take a closer look, especially if they're new to you.

Bexar Data Dive

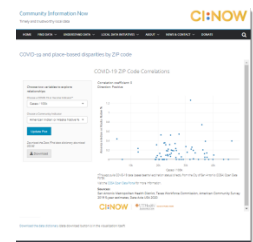


2020 Census Response Rates



ReadyKidSA Scorecard

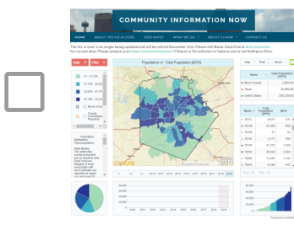
Covid-19 and Health Disparities



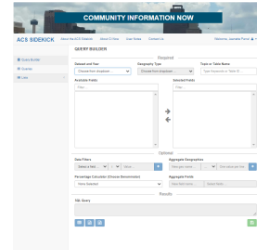
Somos Neighbors



Viz-a-lyzer



ACS Sidekick

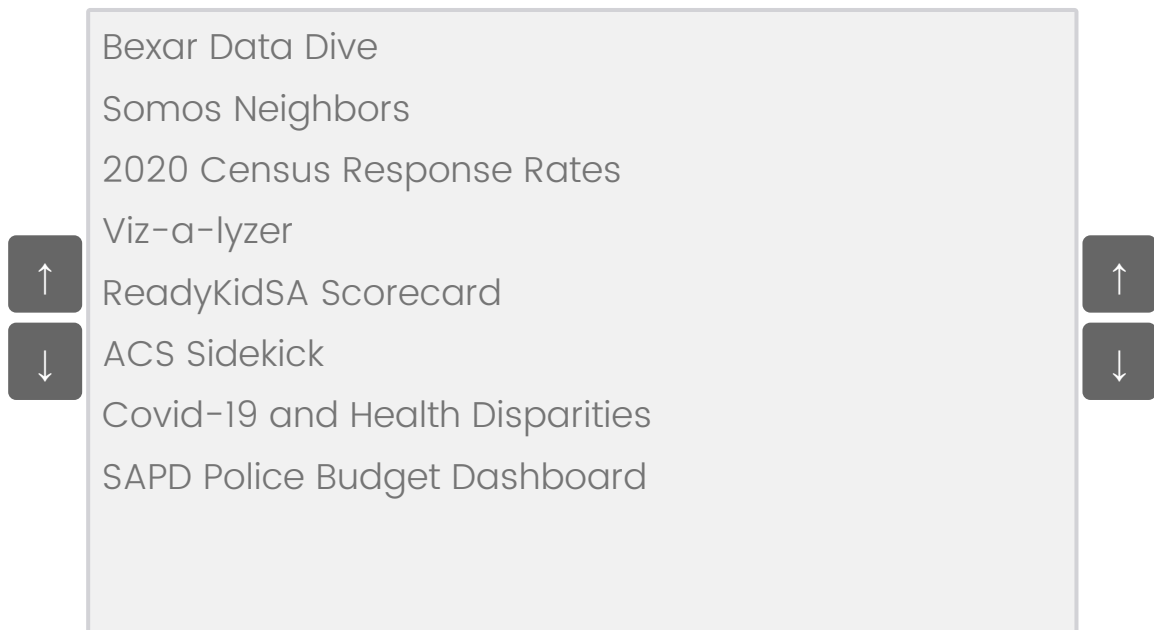


SAPD Police Budget Dashboard



*NOTE: Only those tools the respondent indicates familiarity with in the previous question appear in this and the next question.*

Of our data tools that you are familiar with, please rank them in order of most to least impactful to your work -where the top represents most impactful, and the bottom is least impactful. To change the order, select the tool, then click the arrows to the left or right.



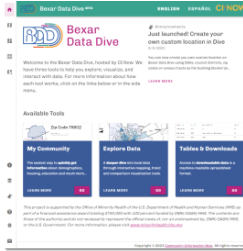
A list of data tools is displayed within a light gray rectangular box. On the left and right sides of the box, there are two sets of dark gray buttons, each containing a white arrow pointing up and down. The tools listed are:

- Bexar Data Dive
- Somos Neighbors
- 2020 Census Response Rates
- Viz-a-lyzer
- ReadyKidSA Scorecard
- ACS Sidekick
- Covid-19 and Health Disparities
- SAPD Police Budget Dashboard

# How have you used the following data tools?

Please write as much as you need in the text box(es) below

» Bexar Data Dive



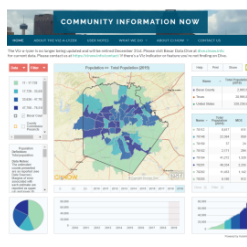
» Somos Neighbors



» 2020 Census Response Rates



» Viz-a-lyzer

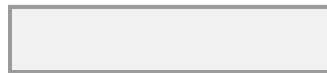
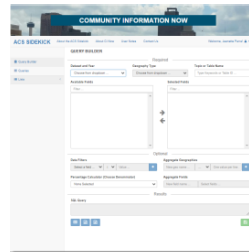




» ReadyKidSA Scorecard



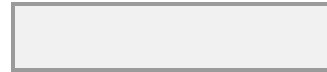
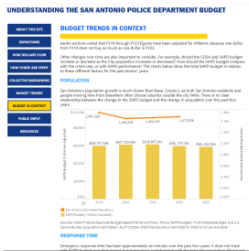
» ACS Sidekick



» Covid-19 and Health Disparities

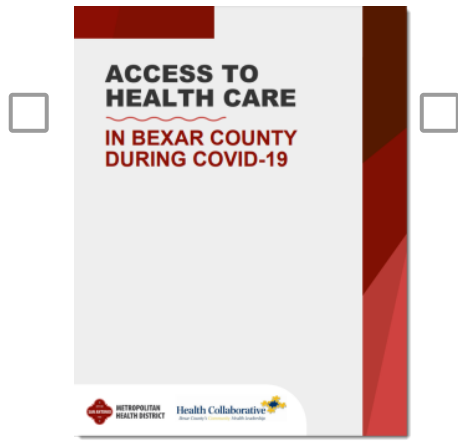


» SAPD Police Budget Dashboard



# Are you familiar with our recent reports and infographics? (Select all that apply)

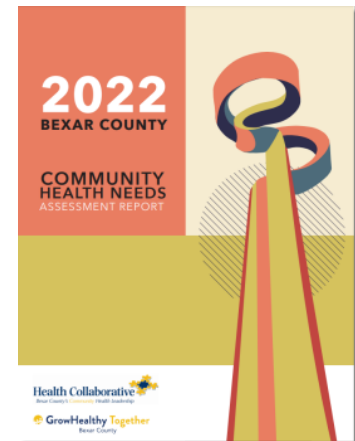
## Access to Health Care in Bexar County during Covid-19



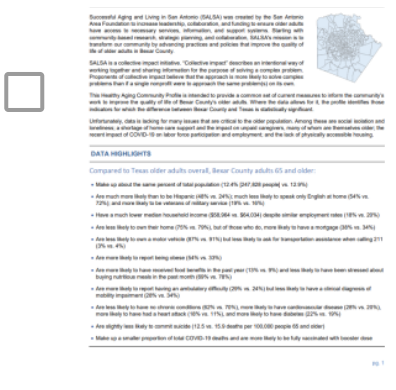
## 2022 Atascosa County Community Health Needs Assessment Report



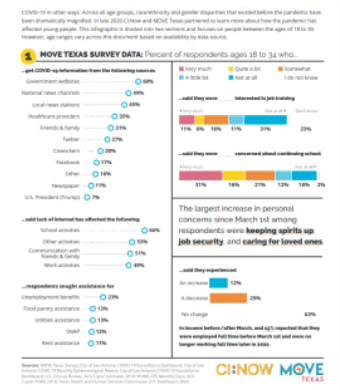
## 2022 Bexar County Community Health Needs Assessment Report



## Bexar County Healthy Aging Profile



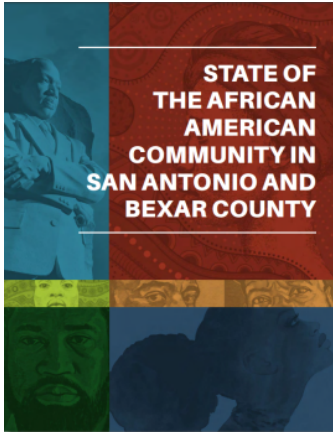
## Covid and Young Adults in Bexar County



## 2019 Racial Equity Indicator Report



State of the African American Community in San Antonio and Bexar County



What's the 2020 Census Got to Do With Racial Equity and Justice?



You Saved 1,271 Lives Last Week Just by Staying Home



Of our reports and infographics that you are familiar with, please rank them in order of most to least impactful to your work - where the top represents most impactful, and the bottom is least impactful. To change the order, select the tool, then click the arrows to the left or right.

Access to Health Care in Bexar County during Covid-19

Bexar County Healthy Aging Profile

State of the African American Community in San Antonio and Bexar County

2022 Atascosa County Community Health Needs Assessment

Covid and Young Adults in Bexar County

What's the 2020 Census Got to Do With Racial Equity and Justice?

2022 Bexar County Community Health Needs Assessment Report

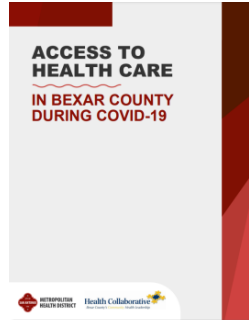
2019 Racial Equity Indicator Report

You Saved 1,271 Lives Last Week Just by Staying Home

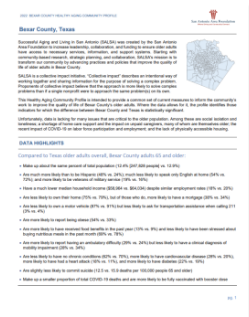
# How have you used the following reports and infographics?

Please write as much as you need in the text box(es) below

»  
Access to  
Health Care in  
Bexar County  
during  
Covid-19



»  
Bexar County  
Healthy Aging  
Profile



Thank you for your feedback thus far! Do you have any final thoughts about what we can do to help you use our data more?