Community Information Now

Logic Model

Activities and Key Outputs	Outcomes and Impacts		

Activities and Key Outputs

Obj. 1. facilitate community stakeholder access to and utilization of integrated community-level SDOH and health data

Activity 1: development and testing of super-neighborhoods

Activity 2: platform development through user-centered design

Activity 3: SDOH/health dataset acquisition, processing, and integration

Activity 4: platform development and testing

Outputs: super-neighborhoods to enable disaggregation by race/ethnicity and place; platform usable by basic and advanced users; integrated SDOH and health data by census tract, super-neighborhood, ZIP code, county

Obj. 2. increase community stakeholder skill and capacity to use and apply that data to address health disparities among racial and ethnic minority populations

Activity 5: outreach to potential data users working to decrease health and SDOH disparities

Activity 6: training and other supports to help community stakeholders use the data

Outputs: robust outreach contact database; materials and messages motivating platform and data use; in-person and virtual trainings; video tutorials; guides and tip sheets

Outcomes and Impacts

Short-term

Outcome 1. Community stakeholders have greater capacity to use data to make data-informed decisions to improve the health of racial and ethnic minority and disadvantaged populations.

Outcome 2. Community stakeholders utilize integrated community-level SDOH/social need/social risk and health data to develop local policies, programs and practices to address health disparities among racial and ethnic minority populations.

Intermediate

The community understands local SDOH and health conditions, needs and assets, and disparities and inequity among neighborhoods and groups of people

Community decisions and actions are informed by data, including allocating resources, addressing problems and opportunities, setting policy, measuring and improving performance, and coordinating and collaborating

Long-term
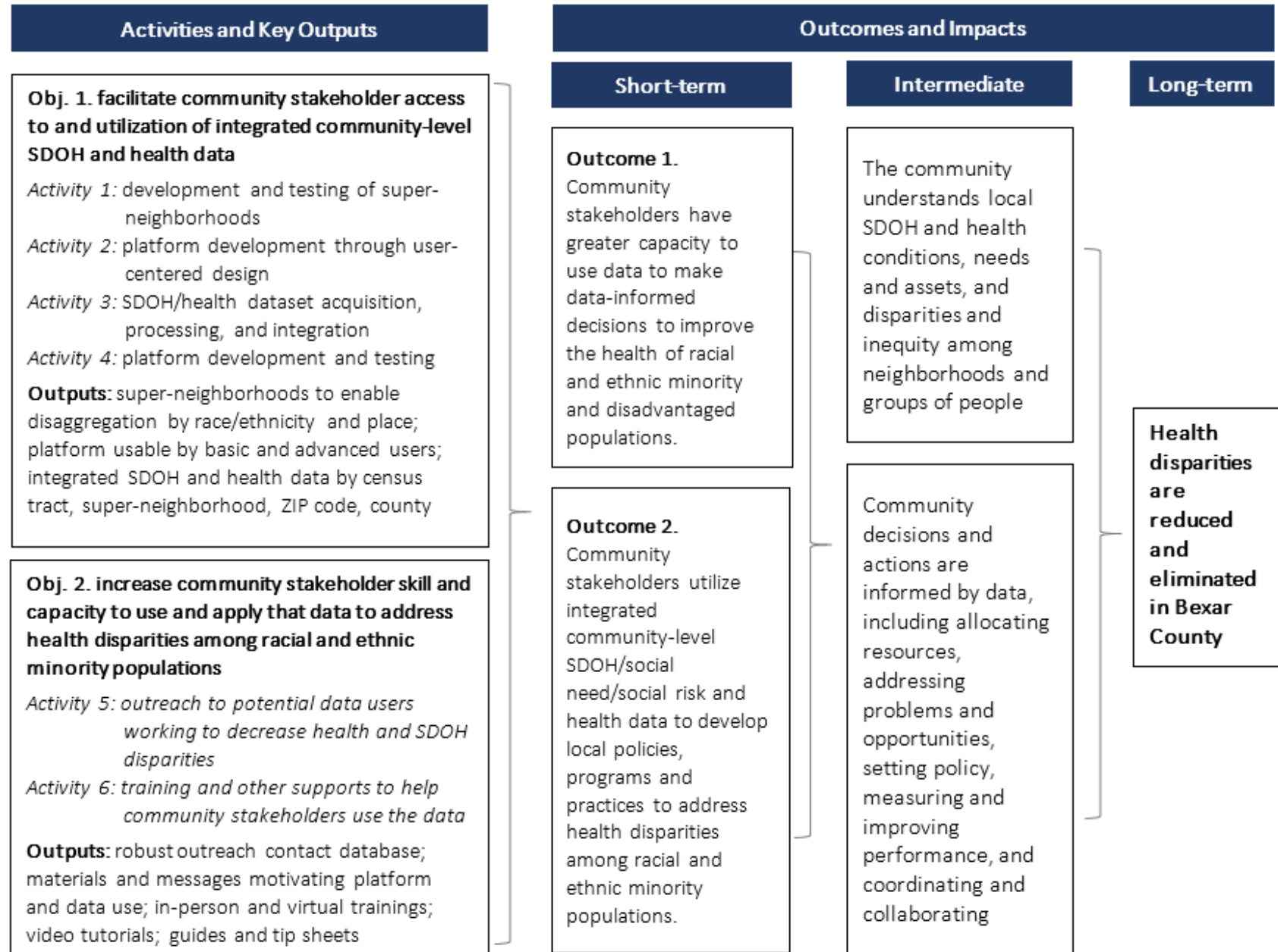
Health disparities are reduced and eliminated in Bexar County

Original Process and Outcome Measures, Source and Collection Methods, Timing and Frequency, and Targets

Category and Measure		Source/Collection Method	Frequency	Target
Critical Activity Milestones	1. Financial tracking and reporting is in place	QuickBooks Online and monthly financial reports; external audit/review	One-time	In 15 days of award
	2. Project management setup is in place	Review of ClickUp project mgmt. tool	One-time	In 30 days of award
	3. Disparity Impact Statement is complete	Review of DIS	One-time	In 30 days of award
	4. Requirements and design specs have been derived from user-centered design process	Review of requirements and design specifications documents	One-time	By Year 1 Month 5
	5. Super-neighborhood boundaries have been set	Review of map and demographics of super-neighborhoods	One-time	By Year 1 Month 5
	6. Data platform has been launched	Verification website online	One-time	By Year 1 Month 12
	7. Training has been launched	Verification training held	One-time	By Year 2 Month 1
	8. Sustainability Plan has been developed	Review of ClickUp project mgmt. tool	One-time	By Year 1 Month 12
	9. Sustainability Plan has been implemented	Review of ClickUp project mgmt. tool	One-time	By Year 3 Month 4
Outputs	1. Percent of target datasets loaded to platform	Query of ClickUp project mgmt. tool	Monthly	50% by end of yr. 1; 100% by end of yr. 2
	2. Number of community organizations/entities to which outreach is done	Count from CINow and partner records	Monthly	50 by end of year 2; 75 by project end
	3. Number of training video views and document downloads	Report from website analytics	Monthly	50 by end of year 2; 75 by project end
	4. Number of people trained (virtually or in-person)	Count from digital attendance records	Monthly	50 by end of year 2; 100 by project end
	5. Lessons learned have been documented	Structured retrospective for key project components	Varies	-
	6. Project findings have been disseminated	Summary of dissemination activities	Annual	End of each year

Original Process and Outcome Measures, Source and Collection Methods, Timing and Frequency, and Targets, *continued*

Category and Measure		Source/Collection Method	Frequency	Target
Outcomes	*Outcome 1. Community stakeholders have greater capacity to use data to make data-informed decisions to improve the health of racial and ethnic minority and disadvantaged populations.*			
	1. Number of data platform users	Report from website analytics	Monthly	750 in 1st year after launch; then 1,000/yr.
	2. Percent of sessions that are for Spanish-language portion of platform	Report from website analytics	Monthly	20%
	3. Percent of platform visitors reporting the information found was "somewhat useful" or "very useful"	Report from embedded survey tool	Monthly	50% by 1 year after launch; 75% by 2 yrs.
	Outcome 2. Community stakeholders utilize integrated community-level SDOH/social need/social risk and health data to develop local policies, programs and practices to address health disparities among racial and ethnic minority populations.			
	4. Percent of contacts reporting use of platform data to… (see Outcome 2 language above)	Brief digital survey distributed to outreach list and all CINow contacts	Semi-annually	50% by 1 year after launch; 75% by 2 yrs.
	5. Number and content of data use stories gathered (intent is to learn more about how data is used and by whom)	Brief digital survey distributed to outreach list and all CINow contacts; brief interviews with key contacts	Semi-annually	10 by 1 year after launch; 30 by project end

Community Information Now

Our evaluation approach has evolved and expanded over time and will almost certainly continue to do so. The table below, which can be found in higher resolution in the Evaluating Community Access to and Use of Local Data file in this folder, summarizes the combination of data sources and methods in use at grant end in fall 2024.

	Measure or Information	Source	Community stakeholders of all kinds...				
			have access to data	know data is available	value data	can use data	do use data
Quantitative	Numbers of Dive users and visits by language and tool used	Google Analytics [excl. staff traffic]	•	•	•		
	Dive usefulness rating	One-question popup survey on Dive	•	•	•		
	Dive ease-of-navigation rating, esp. by self-reported skill	Post-training questionnaire	•	•			
	Training helpfulness rating	Post-training questionnaire		•			
	People report recognizing Dive	Annual Community Impact Survey		•	•		
	Likelihood of using Dive	Post-training questionnaire		•	•		
	Dive impact ranking	Annual Community Impact Survey				•	•
Mixed qual/quant	Likely uses of Dive	Post-training questionnaire					•
	Actual uses of Dive	Annual Community Impact Survey				•	•
	Open-ended comments	Annual Community Impact Survey, Annual Partner Satisfaction Survey, training/presentation attendee Qs/comments	•	•	•	•	•
	Mini-interview/conversation	Follow-up emails or calls after meeting people, to Impact Survey respondents, etc.	•	•	•	•	•
	Our experience helping a user	Help Desk request documentation	•	•	•		•